



Webinar “Upskilling and reskilling in tourism: Pact for Skills”

**Next Tourism Generation
online public event 2020**
The next steps for the
European Tourism Sector
11:30-13:00 CET
18 December 2020

Sessions by experts on
skills development



With the support of the
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The next steps for the European Tourism Sector

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The Next Tourism Generation Alliance is organizing an online dissemination event, promoting the project, toolkit and assessment method on skills development in tourism as a possible methodology to apply in a shared engagement model for skills development in Europe called the “Pact for Skills”. How to upskill and reskill people in tourism?

The public event will be held on 18 December 2020, 11.30 - 13.00 CET and it will take place online. In 1.5 hours, experts will talk about key topics:

- Pact for Skills
- Digital transformation and skills
- Next Tourism Generation Blueprint for skills development
- Skills gaps and future skills needs (digital, social, green skills)
- Skills Assessment Methods and Tools for Organizations and Education
- Best practices from tourism subsectors

Delivered by international experts, including among others: Silvia Barbone, Next Tourism Generation project ideator and advisor at Federturismo Confindustria; Ovidiu Ene, Policy Officer at the European Commission; prof David Parsons, expert to OECDs Tourism Committee; Dr Corné Dijkmans, Manager Research & Business Innovation at the Academy for Tourism at Breda University of Applied Sciences; Kathryn Porter, Skills Strategy Specialist; Jane Rexworthy, Executive Director People 1st; Cecilia Csányi, Director of Learning and Organisational Development of the Danubius Group; Agnė Vaitkuvienė, President of the Lithuanian Countryside Tourism Association.



Calendar of the Event

Friday, 18 December 2020 | 11.30 – 13.00 CET

This is an online event, registered delegates will receive the link prior to the event

11.30 – 11.35 Official opening

- Ms Silvia Barbone, Next Tourism Generation Alliance project ideator and advisor at Federturismo Confindustria

11.35 – 11.50 Introduction Pact for Skills

- Mr Ovidiu Ene, Policy Officer European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs Tourism

11.50 – 12.05 Digital Transformation and skills needs in tourism

- Mr David Parsons, Visiting Professor at the School of Events, Tourism and Hospitality Management at Leeds Beckett University and expert to OECDs Tourism Committee leading a study of *Preparing the Tourism Workforce for the Digital Future*.

12.05 – 12.20 Next Tourism Generation Skills Assessment

- Mr Corné Dijkmans, Responsible for managing the academic and applied research program of Breda University of Applied Sciences and leader of the NTG Skills Assessment

12.20 – 12.25 Next Tourism Generation Toolkit

- Ms Jane Rexworthy, Executive Director People International and leader of the NTG Toolkit

12.25 – 12.55 Round table and discussion with international experts

12.55. – 13.00 Closing

Participation is free. Registration for the webinar is required. You can register [here](#)

About NTG

The Next Tourism Generation Alliance (NTG) is the first European partnership and alliance for improving a collaborative and productive relationship between education and industry. The NTG Alliance will provide employees, employers, entrepreneurs, teachers, trainers and students with a set of Core NTG modules in digital, green and social skills. In total, 14 partners represent the whole tourism sector including specialists in hospitality, food and beverage, travel agencies, attractions, and recreation. Drawn from 8 EU countries (Italy, UK, Spain, Bulgaria, Hungary, The Netherlands, Germany and Ireland), the consortia comprise: Federturismo Confindustria, Technological University Dublin, UnionCamere, University of Sopron, European Federation of Rural Tourism, Cardiff Metropolitan University, Deutsches Seminar für Tourismus (DSFT), Alicante University, People 1st, Breda University of Applied Sciences, VIMOSZ, Varna University of Management, CEHAT, ATLAS.