

The first European alliance for establishing a collaborative and productive relationship between education and industry related to future skills development

Key representatives of the tourism sector together in Villages Nature Paris to discuss Careers, Skills and Alliances for Sustainable Tourism

The 2018 edition of the PM4SD Summer School that has been held from 9 – 12 October was a major EU event in collaboration with the Next Tourism Generation Alliance consortium led by Federturismo Confindustria. Summer School brought the Next Tourism Generation Alliance (NTG) a big step closer to the next phases of this project and the project output: defining a new Strategic Blueprint Approach to Sectoral Cooperation on Skills. The conference was organized in partnership with FEST (Foundation for European Sustainable Tourism), ETC (European Travel Commission), The Blue Community Consortium and Villages Nature ® Paris as key partners. A study visit on sustainability was organized and hosted by Disneyland Paris.

Representatives of European and international organizations, policy makers, industry representatives, project management practitioners, academics, planners, investors and entrepreneurs, gathered for the 6th edition of the PM4SD Summer School in Paris. During the event, international keynote speakers, practical workshops, training activities and experiential learning, inspired the delegates in the sustainable tourism resort, Villages Nature Paris.

Villages Nature awarded during #PM4SDSummerSchool

Villages Nature Paris, a joint venture with Pierre et Vacances and Euro Disney, excels as a model for sustainable tourism using geothermal energy, sending zero waste to landfill, having no automobiles in the Village, and more. It recently received the World Hospitality award for Best Sustainable Development and Social Responsibility Initiative. During the Summer School, Villages Nature Paris has been awarded the Blue Community Certificate of Achievement and the Certificate of Excellence of #PM4SDSummerSchool as hosting organization of its 6th edition of the conference.



Next Tourism Generation Alliance – 591982-EPP-1-2017-1-IT-EPPKA2-SSA-

Study visit to Disneyland Paris

The Next Tourism Generation Alliance Summer School Visit to Disneyland Paris highlighted sustainability in terms of environmental commitment, water treatment and waste management. Those who were not able to join the study visit, could join several excursions to Villages Nature activities on sustainability. In this way, the Summer School delegates learn directly from leaders in the industry by tackling main sustainability issues through innovation and technology. This edition of the Summer School has led to interest and support from delegates, amongst others, as potential new partners in the Next Tourism Generation Alliance with its innovative approach.

Background project

NTG is the first European partnership and alliance to create transformative cooperation for skills and careers between education, government and industry in five key tourism sub-sectors: hospitality, food and beverage operations, travel agencies and tour operators, visitor attractions and destination management.

Partners in the Next Tourism Generation Alliance

Drawn from 8 EU countries, the consortium comprises: Federturismo Confindustria, UnionCamere (Italy), Cardiff Metropolitan University, People 1st (UK-Wales), Alicante University, CEHAT (Spain), Varna University of Management (Bulgaria), University of Sopron, VIMOSZ (Hungary), Breda University of Applied Sciences, ATLAS (The Netherlands), Deutsches Seminar für Tourismus (Germany), Dublin Institute of Technology (Ireland), and Eurogites.



Co-funded by the
Erasmus+ Programme
of the European Union



Follow the NTG Skills Alliance here:



Next Tourism Generation Alliance – 591982-EPP-1-2017-1-IT-EPPKA2-SSA-