



# PACT FOR SKILLS IN TOURISM

State of Art  
Next steps towards implementation

**#EUSkillsAgenda**  
**#EUIndustrialStrategy**

## PACT FOR SKILLS IN TOURISM

- European Layer -

Launched 31st-January-2022 with 59 supporting organizations

- European and national industry umbrella organizations and companies (21)
- Trade unions (3)
- Education providers - university and VET (19)
- Regions and destinations (16)



# Key Performance Indicators

## 12 Key Performance Indicators

1. Establish Skills Partnerships by mid-2022
2. **Up/re-skilling for 10% of workforce per year**
3. Enabling conditions – access to training for all
4. Increase blended Learning in training actions
5. Increase participation by 40% / 80% over current figures
6. Increase training certifications by 10% p.a.
7. Formal recognition of work practice experience
8. **Mean duration per training action: 50 hs/participant/year**
9. **Skills Intelligence: 2 new skills / 3 occupational profiles p.a.**
10. Real-time detection system of new skills and gaps
11. Special attention to disadvantaged groups
12. Quality assurance of training actions

Total workforce **13.000.000**  
=  
**1.300.000 persons per year**

**1.3 million persons**  
=  
**65.000.000 hours of training per year**

Until 2030  
=  
**>18 new skills detected**  
**> 27 new occupational profiles**



## National and regional level

- **Information template (“1-pager”)** on PfST for distribution by current signatories
- **“Alliance of the Interested”** – gather interest by 15th-March
- **Open online meeting** to evaluate feedback
- Depending on feedback, **specific support** to the set-up of national or regional skills partnerships in coordination with EC and stakeholders

## Objectives for 2022:

- National or regional Skills Partnerships in place in all Tourism Regions of Europe
- EU-wide cooperation and governance structure (“light by efficient”)

# Practical actions – long term

- **Monitoring of the Pact for Skills in Tourism** -  
*methodology tbd, via DG GROW or next sectoral blueprint consortium*
- **EU-wide monthly thematic webinars**
- **Support for (set-up of) national and regional skills partnerships**
- **Platform for Skills in Tourism**  
*tbd - part of the Transitional Pathway platform, independent structure, ...*
- **Practical tools and instruments for skills intelligence, evaluation, matchmaking, training, ...**
- **... and **your** ideas are welcome!**

**The frame is set.  
Now we need to make it work in practice!**

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## RESOURCES from NTG ALLIANCE

- Overall: <https://nexttourismgeneration.eu>
- Template for National / Regional Skills Groups agreement: <https://rb.gy/xcv5we>